

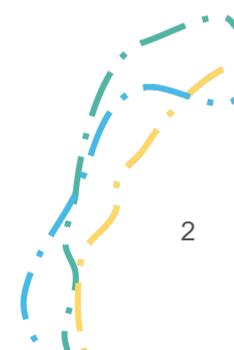
2020



O u r
MANAGEMENT
Report

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P r e s e n t a t i o n

We achieved collective solutions and a people-centered approach to climate change in the most challenging year in recent human history. Resilience, leadership, and our human resources were prioritized as our first actions of adaptation, humanization, and alternatives as measures of respect. We felt vulnerable because we needed a commitment to trust in those who propose an evolutionary process in which, more than ever, we have the opportunity to drive change and regenerate our common home.

Through a collaborative effort with the public, private, and civil society sectors, as well as academia, we have mobilized over 90,000 people across more than 120 cities around resilient, low-emission cities. During 2020, we focused our efforts on placing key issues on the public agenda, such as regenerative development, declarations of climate emergency, natural capital, climate finance, the economy, climate risks and opportunities, green universities, and digital carbon footprint.

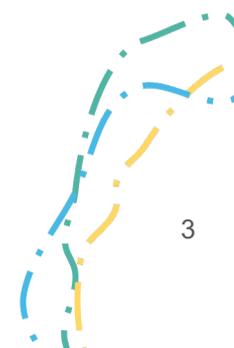
We also consolidated our Low Carbon City World Forum, whose fifth edition was held digitally, bringing together all sectors to discuss regenerative development, green recovery, sustainability in tackling climate action challenges, and cutting-edge technologies, among other topics.

We developed tools for teaching climate change and empowering children to become solution creators, including one-on-one mentoring in areas without internet connectivity—an initiative we hope to continue expanding.

Below is a compilation of the over **40 activities** carried out in 2020, through which we educated and raised awareness about climate change, created opportunities to share knowledge, connected citizens and experts to collaborate, and co-created collective solutions with communities, the public, private, and academic sectors.

This has been a year of gratitude for all who have accompanied, supported, and encouraged us to continue on this path.

The Low Carbon City Team



Our Strategy



We are a global and local impact organization dedicated to the collective construction of solutions to address climate change. We create value for organizations and society, driving systemic change aligned with the Sustainable Development Goals (SDGs), with a strong emphasis on tackling climate change.

- We educate to foster behavioral change and bring citizens closer to solutions

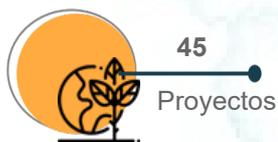
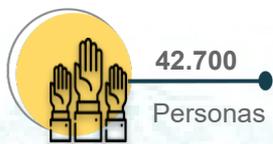
a multigenerational and multi-stakeholder environment.

- We connect experts, citizens, and all relevant actors.
- We create solutions alongside communities, businesses, governments, universities, and media.
- We generate collective knowledge.

Our Impact

2020

2016 / 2020



Carbon Removal Partnership

We joined the Carbon Removal Task Force, which will formally transition into the Global Carbon Removal Partnership at COP26 in Glasgow in 2021. This partnership will convene and catalyze stakeholders worldwide to undertake political commitments, align strategic priorities, strengthen capacities, and foster innovation for carbon removal and storage.



We are one of the founding members of Count Us In, a community that aims over the next decade to mobilize one billion people to take practical steps toward emission reduction and challenge leaders to act courageously to drive systemic global change.

Family X Family

Our heart is in Moravia, and since 2017, we have worked alongside the community on developing various projects and solutions for sustainability. They have been our teachers and have supported us unconditionally. For this reason, we built a chain of solidarity and resilience to support the most affected families during the lockdown. This effort enabled us to:

- Connect sponsor families with beneficiary families, creating bonds of solidarity.
- Improve food security and the adaptive capacity of the families.
- Reduce their exposure to the risk of infection.

THANK YOU TO EVERYONE WHO JOINED!



75 Familias beneficiadas



210 Personas



[Watch the video](#)

Humanitarian Aid

#ElChocóTeNecesita

DONA DINERO

• Compraremos utensilios y alimentos a proveedores locales, con el fin de ayudar la economía del Chocó y entregar de manera más eficiente las ayudas.

O EN ESPECIE: TAPABOCAS QUIRURGICOS Y GUANTES DE MANEJO

• Son requeridos en 15 Centros de Salud del departamento.

CONSIGNA EN:
Cuenta Ahorros Bancolombia
No. 201-457051-86 o nombre de
Movimiento Ambientalista Colombiano
NIT: 900865552-0

RECOLECCIÓN HASTA:
Viernes 20 de Noviembre de 2020
PUNTO DE ACOPIO:
Carrera. 14A No. 112 - 79, Usaquén, Bogotá.
WWW.MOVIMIENTOAMBIENTALISTACOLOMBIANO.ORG

Organizan:   

We joined the Colombian Environmentalist Movement, Clima Lab, and the Chocó chapter of the Red Cross to promote an aid campaign for 15 municipalities in Chocó, one of the areas most affected by the impacts of climate change this year.



9 Toneladas de ayuda humanitaria entregadas



[Watch the video](#)



R e s i l i e n c e K i t

Similar to the climate change crisis, COVID-19 requires a collective response at the individual, family, community, municipal, regional, state, national, and international levels. Consequently, our physical and mental health is being tested, along with our capacity to respond and adapt. That is why we partnered with Talento Verde and Psychiatrist Alejandra Gutiérrez to create a small "kit" with some tools to facilitate adaptation to the current situation, contributing to our own well-being and that of our families, maintaining physical and mental health, and especially enhancing our capacity for resilience in the face of crisis.



 [Download here.](#)



The Kids' Dream for The City



27 familias



57 Niñas y niños

As part of our "A Thousand Children, A Thousand Solutions" program, we developed tools for children in Moravia who are part of the "Guardianes del Morro" program and their families, to learn about climate change and develop actions aimed at building a more sustainable neighborhood. We provided a school kit and educational activity cards for home use, supported by guided workshops and door-to-door mentoring. Additionally, we delivered a vegan food package with recipes for the families.

This project was made possible thanks to the support of the Pollination Project, Puntos Verdes Lito, and community leaders.



Social Innovation Award

The second edition of the Social Innovation Award aimed to design a participatory experience that promoted sustainability among employees and volunteers of Grupo Argos and its subsidiaries. It sought to raise awareness about the importance of being agents of change in their cities, sharing their knowledge, and fostering proactive habits in building solutions. The award featured national and international jury members from the U.S. Power Center, Impact Hub, and Tierra Grata Colombia, who supported the evaluation framework.



Winners:

- *CO-PRO-FUTURO: Co-processing with a vision for the future. Develop an innovative and sustainable social inclusion solution that integrates communities into the value chain through responsible cement waste management. Tegucigalpa, Honduras.*
- *Tejidos Poderosos: The streets are tougher than ever, especially for sex workers. Through 'Tejidos Poderosos' and new futures, create new alternatives and pathways for sex workers who have suffered the worst consequences of the pandemic.*
- *Impacto Vital: Design and implementation of a raw water treatment system in the district of Las Piedras, Municipality of Toluviéjo, Department of Sucre.*



16 Propuestas



85 Participantes en capacitaciones y **65** participantes en proyectos.

As part of the award, a kit titled "Agents of Change for Transformation" was created. It includes content to address the current crisis from the perspectives of social inclusion and resilience, public education, and mental health. It is designed to provide tools for managing social innovation and non-profit projects, systemic change, and monitoring and evaluating social impact indicators.



Citizen Award: What's Your Plan?

We believe that citizens, together with their leaders, can envision a more sustainable future and build more resilient communities across Colombian territory.

For this reason, and with the aim of promoting citizen participation in the formulation of development plans in Colombian municipalities regarding climate change mitigation and adaptation, Low Carbon City launched the citizen award "What's Your Plan?".

Individuals, academia, collectives, and non-profit organizations from 11 departments across the country had the opportunity to participate by submitting projects or project pilots that contribute to solving a problem related to climate change mitigation or adaptation in their municipality.

Finalist Cities:

Popayán, Cali, Yumbo, Montería, San Carlos, Valledupar, Copacabana, Bogotá, Medellín.

Collective Tierra y Deditos Verdes
Medellín, Antioquia

1st place

Citizen-led recovery of public space to transform it into an area that produces food, fosters community reflection, and provides training for climate change adaptation.

Project ADAPTO
Yumbo, Valle del Cauca

2nd place

This project aims to create conditions for growth and transfer informal strategies for climate change adaptation in small and medium-sized cities for their integration into public policies.

Cooperativa Ser Capaz –
Copacabana, Antioquia

3rd place

This initiative promotes the utilization of organic waste from the Copacabana market through vermiculture practices, thereby reducing the amount of waste sent to landfills.

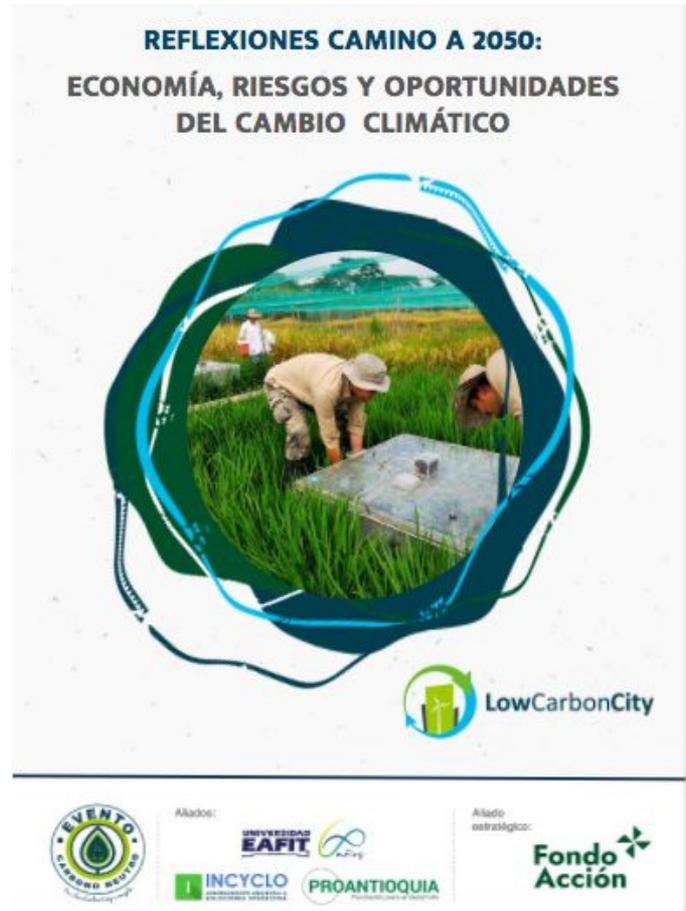


[Más información](#)



Congress on Economy, Risks, and Opportunities of Climate Change

With the aim of highlighting the effects of the climate crisis and the opportunities in different productive sectors, as well as the long-term research agenda on the Study of Economic Impacts of Climate Change for Colombia (EIECC) coordinated by the National Planning Department, we organized the First Congress on Economy, Risks, and Opportunities of Climate Change. In this virtual space, we gathered experts from public and private organizations such as Sura, Fondo Acción, the Ministry of Environment and Sustainable Development, Transforma, PRI, the National Planning Department, and others.



-  **1200 asistentes**
-  **80 ciudades**
-  [Ver informe](#)
-  [Ver evento](#)

Ana Clarisa Ruiz,
Participant of Congress

"We learned a lot. We explored the topic of climate change, the risks and opportunities arising from the health emergency, and best of all, we brought together people who believe that every problem has a solution—people who see opportunities where others do not, dreamers who seek a better world, people who share knowledge with their communities so they can implement what they have learned, and people who believe that inaction is more dangerous for everyone."

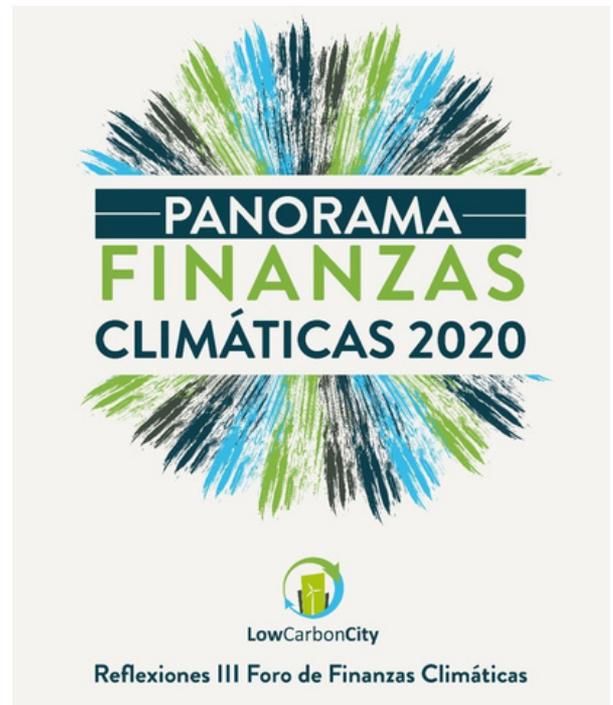


Forum climate finance

On May 21, we held the III National Forum on Climate Finance, with the aim of sharing the various tools and mechanisms for identifying opportunities, as well as highlighting the key actors currently leading this topic in Colombia.

The Forum was a free, open, and virtual gathering that brought together experts from private organizations and national and international governmental entities, including the National Planning Department, Climate Bonds Initiative, the United Nations Environment Programme, EcoRegistry, the British Embassy in Colombia, Grupo ISA, the Swiss Embassy in Colombia, Fondo Acción, Mercado Multilateral, and the Center for Information and Communication on Global Change.

The Forum served as a dialogue space on topics such as voluntary carbon markets, green bonds, public policy on climate finance, among others.



922 asistentes



12 expertos



[Ver foro](#)



[Ver informe](#)



Forum green universities

On October 8, we held the third edition of the Green Universities Forum, themed "Education for Sustainable Development by 2030," in partnership with EAFIT University and EAN University. The event featured the participation of the UNESCO International Institute for Higher Education in Latin America and the Caribbean (IESALC) and showcased five transformative experiences in education for sustainable development.



612 asistentes



[See the event](#)



Climate Conversations

Climate Conversations is an event format designed to promote national, regional, and local dialogue on the climate crisis and declarations of climate emergency. Its goal is to create spaces for convergence, cooperation, and alignment of agendas around solutions that can accelerate climate action in territories.

These events were organized by Low Carbon City with the support of ICLEI - South America / ICLEI Colombia and Territorios Sostenibles. The first conversation, held on June 24, focused on declarations of climate emergency at local, regional, and national levels in Colombia. The second, on July 29, explored the current state of biodiversity and natural capital in the context of the climate emergency, showcasing examples of how to catalyze innovative ways to leverage natural capital for sustainable and regenerative development.



[Ver primera conversación](#)



[Ver segunda conversación](#)

"A very comprehensive forum. A great variety of viewpoints and experiences from all panelists. Valuable messages to be turned into actions and become part of the transformation toward sustainability. Thank you very much."

Mali Marin



Let's Talk About Our Digital Carbon Footprint

Due to the health crisis caused by COVID-19, the use of the internet and other virtual tools has increased—and with it, their environmental impact. With the aim of sharing best practices for using these tools and recommendations for reducing the digital carbon footprint, Low Carbon City organized this forum in partnership with EcoGox.



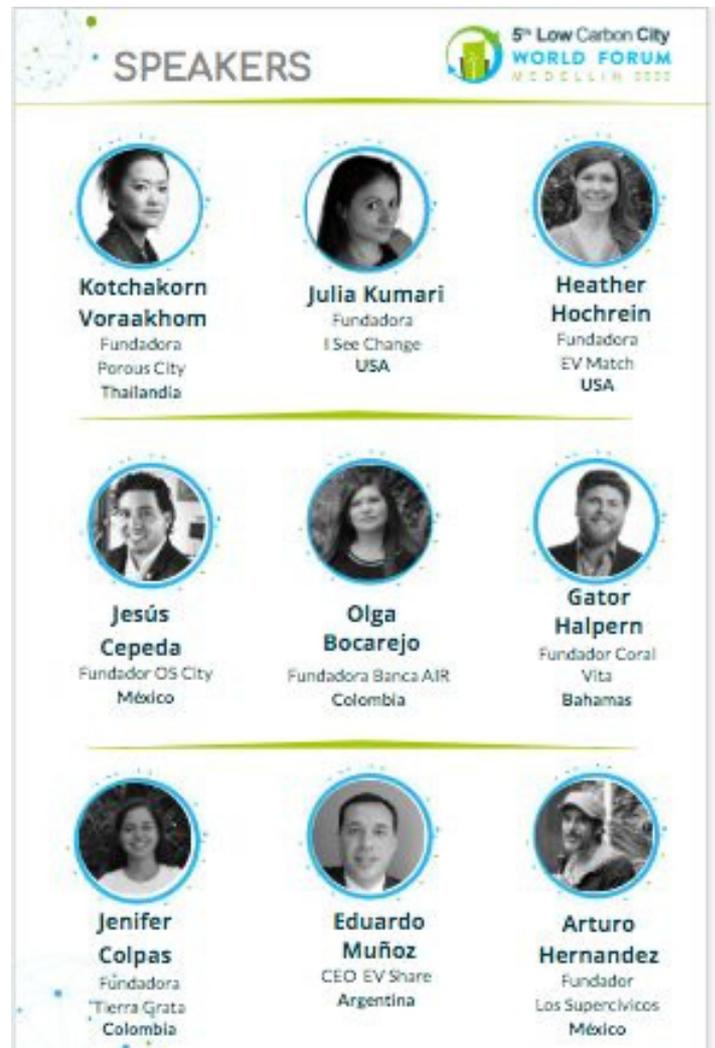
[Ver evento](#)



Fifth Low Carbon City World Forum

Welcoming participants digitally from Colombia, Mexico, Paris, and Costa Rica, the fifth Low Carbon City World Forum took place from September 22 to 25, 2020.

The forum was held virtually and brought together experts from around the world to discuss topics such as **regenerative development, cutting-edge technologies, circular economy, slow cities, planetary health**, among others. The purpose was to foster climate action among citizens, academia, and the public and private sectors by showcasing different initiatives and solutions aimed at promoting the mitigation and/or adaptation of their territories to climate change.



3456 asistentes



52 expertos de 20 países



[Ver foro](#)



[Ver informe](#)



Book Club

During the time we spent in confinement, many had the opportunity to reconnect with reading. At Low Carbon City, we wanted to promote the literary habit, focusing on sustainability topics.

We spoke with Federico Botero, CEO of Ecoral, about "A Finer Future" by Hunter Lovins, and with Eduardo Atehortúa, PRI Representative for Latin America, about "Green Swans" by John Elkington.



Webinars, Workshop & more

To keep our community connected with topics of interest, we created learning spaces for all audiences. Likewise, we engaged in events organized by partners and friends in our network to exchange experiences. Some of these events were:

Learn to Cultivate Life and Nature at Home with What You Have, in partnership with La Savia and Conciencia Ambiental. April 22.

Local and Territorial Climate Change Plans in Chile and Colombia: Formulation and Lessons, in partnership with Adapt Chile. August 21.

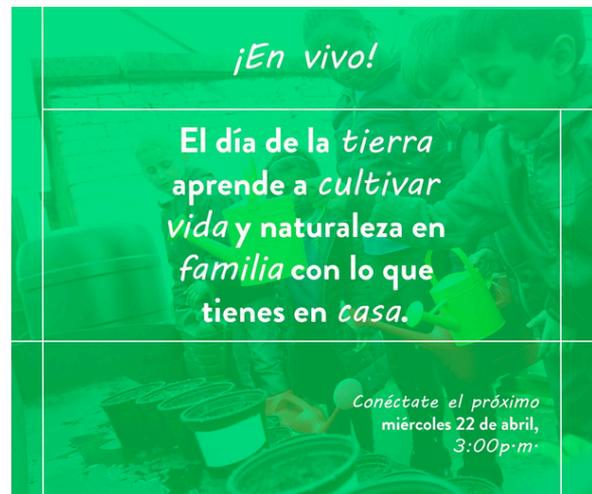
Climate of the Present: Sensitivities and Climate, with the Avina Foundation and Helvetas, Bolivia. August 26.

Climate Change: Challenges and Opportunities in Latin America, with Participa.Pe from Peru. August 27.

Climate Finance for Mexico: Training for Finance Executives, at its University Chapter, the Local Board of EBC Mérida, and the Faculty of Economics at UADY, in Mexico. August 5.

Prototyping the Post-COVID City Workshop for university youth, in partnership with the Technical University of Berlin. September-November.

Let's Talk for the Planet, organized by the Government of Antioquia as part of...



Classes

We conducted 3 Climate Finance Courses. One was held in collaboration with the Autonomous University of Manizales and Corpocaldas for officials of the Regional Climate Change Node, another with EAFIT University, and an independent course for private sector actors.

 77 asistentes

We developed a Climate Change Course for public servants in the Andean, Amazon and Orinoquía, Caribbean, and Pacific regions, in partnership with Climate Reality, the Attorney General's Office, the Ministry of Environment and Sustainable Development, Climate Group, Fondo Acción, OpEPA, GIZ, and the National Planning Department (DNP). Our involvement focused on the communication, governance, and community empowerment components for addressing climate change.

 855 asistentes

We designed the Food Security and Climate Change Course in partnership with CES University, which will be open to the public in 2021.



LowCarbonCity
CURSO
INTRODUCCIÓN AL FINANCIAMIENTO CLIMÁTICO Y SUS TENDENCIAS
23 DE OCTUBRE AL 14 DE NOVIEMBRE DE 2020
24 horas — Modalidad virtual

Introducción y acceso a fuentes internacionales
Definiciones y Contexto // Arquitectura internacional del financiamiento climático // Fondo Verde del Clima

Instrumentos económicos
 Mercados voluntario de carbono // Mercados regulado de carbono // Impuesto al carbono // Biodiversity offsets // Certificados de energía

Instrumentos financieros
 Bonos Verdes // Seguros climáticos // Inversiones // Productos verdes de la banca

Evaluación financiera de proyectos verdes
 Principales elementos para la evaluación financiera de proyectos verdes // Herramientas y metodologías para la modelación financiera de proyectos verdes

Más información e inscripciones en lowcarbon.city/portfolio/financiamiento-climatico/

Encuétranos en: 

Más información: info@lowcarbon.city



Curso internacional

Cambio climático y seguridad alimentaria y nutricional

Inicia: 16 de octubre de 2020

Inversión: 500.000 COP / 145 USD

Metodología: Curso online, sincrónico / Duración: 30 horas

LowCarbonCity **UNIVERSIDAD CES**
Un compromiso con la excelencia

Más Información: kquiroz@ces.edu.co | cesneutral@ces.edu.co

#30Daysfortheclimate



For the third year, we ran the #30DaysForTheClimate campaign, welcoming two new partners: OpEPA and WWF, in addition to Climate Reality, Ciudad Emergente, and Dear Tomorrow.

"I have reduced my food waste, became a vegetarian 7 years ago, try to always buy organic, only purchase from responsible businesses, only buy local clothing and only when necessary, I just started a business to communicate about the climate crisis, I stopped buying plastic for good, I have a bottle where I put soft plastics, I watch documentaries and share them with my family and friends." – Valentina Álvarez, Medellín

"I am a climate change activist. I develop projects for the reduction of Urban Solid Waste, give talks on responsible consumption, and conduct workshops aimed at decreasing the use of polluting materials by substituting them with more environmentally friendly alternatives." – Karen Palacio, Victoria de Durango, Mexico

"I recycle everything I can, compost food waste, use low-consumption appliances, drive an electric vehicle, and constantly look for ways to reduce my footprint." – Ethan Urie, Rochester

 228 Participantes

Photography Exhibition

In alliance with the EPM Library, the exhibition is a compilation of portraits from different parts of the world. It provided a platform for both professional and amateur photographers to make visible the effects of climate change on the daily lives of people living in vulnerable communities, busy urban spaces, and other settings.



#ClimateHeroes



We created the #ClimateHeroes series to highlight and promote individuals with initiatives working to address climate change from various fronts. In the first episode, we featured Marcela Fernández, co-founder of Cumbres Blancas, a foundation dedicated to giving visibility to Colombian glaciers. Our second guest was Federico Restrepo, co-founder of Energía Vectorial, a company that converts conventional cars into electric vehicles.

Advocacy

We participated in the expert group of Colectividad por INDICACIÓN at the Institute of Environment and Sustainable Development. Additionally, we helped disseminate the public consultation process to our stakeholders.

Furthermore, we had the opportunity to lead the Technical Roundtable on the Climate Crisis, aiming to generate inputs for the development of Medellín's Development Plan in the Climate Change component. This exercise resulted in a publication that was delivered to the Secretariat of Environment.

We also participated in and provided feedback during the development of Medellín's Climate Change Plan throughout the year, advocating for citizen participation.



¡Gracias por contribuir a la NDC actualizada de Colombia!

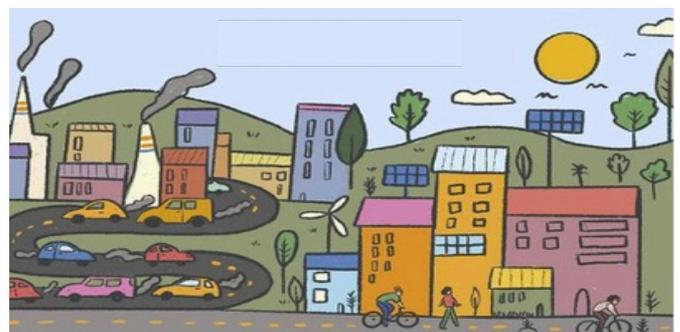
Hemos recibido sus comentarios. Muchas gracias por su tiempo.

Como le comentamos en correos anteriores, de manera paralela a la encuesta a expertos, tenemos abierto el proceso de **consulta pública sobre este mismo documento hasta el próximo 26 de octubre para toda la ciudadanía.**

Para nosotros es importante tener los aportes de más ciudadanos; por eso le agradecemos difundir esta consulta en sus redes sociales de manera que podamos tener una mayor cantidad de comentarios.

Lo puede hacer compartiendo el siguiente video: <https://youtu.be/8C8FMZs-mPc>

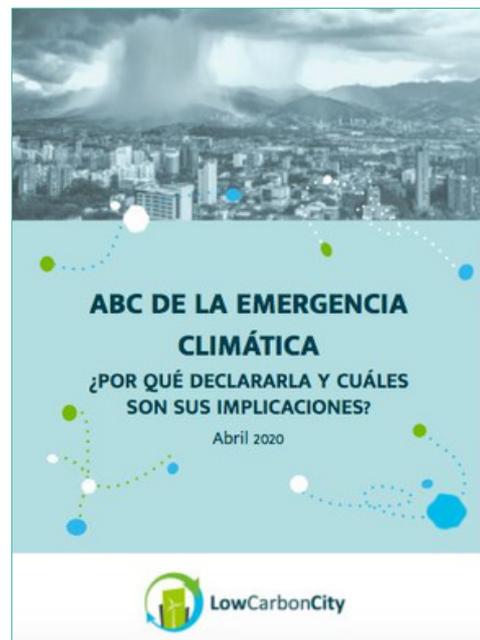
¡Su aporte es muy importante para nosotros!



Publications

We developed various publications throughout the year, based on an exercise that synthesizes collective knowledge in a practical manner for any reader unfamiliar with the topics. Some addressed trending issues, while others were related to key reflections from events in our country. They were crafted by considering the voices, reflections, and main questions and concerns expressed by participants

- Results of the Technical Environmental Roundtable: Climate Crisis
- ABCs of the Climate Emergency: Why Declare It and What Are Its Implications?
- Internet Carbon Footprint: A Guide to Understanding and Reducing It
- 2020 Climate Finance Panorama: Reflections from Low Carbon City's Third Climate Finance Forum
- Economy, Risks, and Opportunities of Climate Change: Reflections to 2050



 [Ver publicaciones](#)

Testimonials “

“Working with Low Carbon City is an honor, a pleasure, and a reminder that we are all in service of restoring the planet's ecological balance. The team is the best in Colombia—they will always have the support of Climate Reality.”

”

“For me, as a leader in Moravia and coordinator of the Taller Tropical de Moravia, partnering with Low Carbon City was a great support. Together, we were able to develop workshops with children on various topics. For us, it was an opportunity to learn new experiences and, above all, to help children explore their capabilities and creativity.”

”

**Matthew Boms,
Director of
Strategic Projects,
Climate Reality
Project**



**Cielo María Holguín,
Co-founder, Urban
Lab Medellín Berlin**



**– Gloria Calderón,
Coordinator, 'Moviendo
la Estrategia
Colombiana de
Desarrollo Bajo en
Carbono', Fondo Acción**



“

“We have been able to easily collaborate with Low Carbon City due to its capacity for listening, interpretation, and synergy, which has allowed us to find highly favorable spaces for joint work to achieve the territorial integration envisioned by the 'Moviendo la ECDBC' project. Working with Low Carbon City has been a very interesting experience—engaging with individuals of very high personal, professional, and technical quality.”

”



Press

EL ESPECTADOR

[Medellín to Host the Fifth World Forum on Low Carbon Cities](#)

EL TIEMPO

[Medellín will be the host city for the World Forum on Low Carbon Cities.](#)

Territorios SOSTENIBLES

["Help Me," the Cry of a Boy Named Joshua](#)

LA NETWORK

[What if the Current Crisis Was Caused by the Coronavirus?](#)

eICOLOMBIANO

["The Voice of the Earth" - Opinion column by David Escobar.](#)

LatinClima
Red de Comunicación en Cambio Climático

[Fifth World Forum on Low Carbon Cities](#)



Live appearance on Teleantioquia News.



More media appearances



Press



[Green Universities Forum](#)



[What Footprint Am I Leaving on the World](#)



[The Shadows Over the Paris Agreement](#)



[Regeneration: A Key Concept of the Low Carbon City World Forum](#)



[Women Changing the World with Their Ideas](#)



[Female Leadership in the Environment](#)



[Educating for Sustainability in the New Normal: An Imperative Challenge](#)



More media appearances



Compensation



At Low Carbon City, we are aware of the impact our work has on the planet, even in the virtual realm, as it generates a digital footprint. Therefore, since 2016, we have been measuring and offsetting our emissions with our technical partner INCYCLO for measurement and with CO2 Cero for offsetting. In 2020, we emitted 15.7 metric tons of CO₂ equivalent, which we offset through the Cordillera Central Forest Project by CO2_Cero. In this way, we certify that our work is Carbon Neutral. We invite organizations interested in this type of measurement and offsetting to contact us.

Thank you to all the individuals and organizations who accompanied us this year. Let's keep weaving together!

THE 2020 TEAM

Adriana Calle Jordá, Ada Luz Mercado, Alejandra Uribe, Carmen Ruiz, Camilo Silva, Emma Van de Sompel, Gabriela Ruiz, Juliana Gutiérrez, Lina Vollrath, Oriana Ballesteros, Valentina Mondragón.



This poem will be a little house you can come to when every refuge becomes hostile.



Tamara Grosso

BOARD OF DIRECTORS

Alejandro Álvarez, Florian Lorenz, Juliana Montoya, Monica Pérez, Ricardo Zapata, Juliana Gutiérrez.

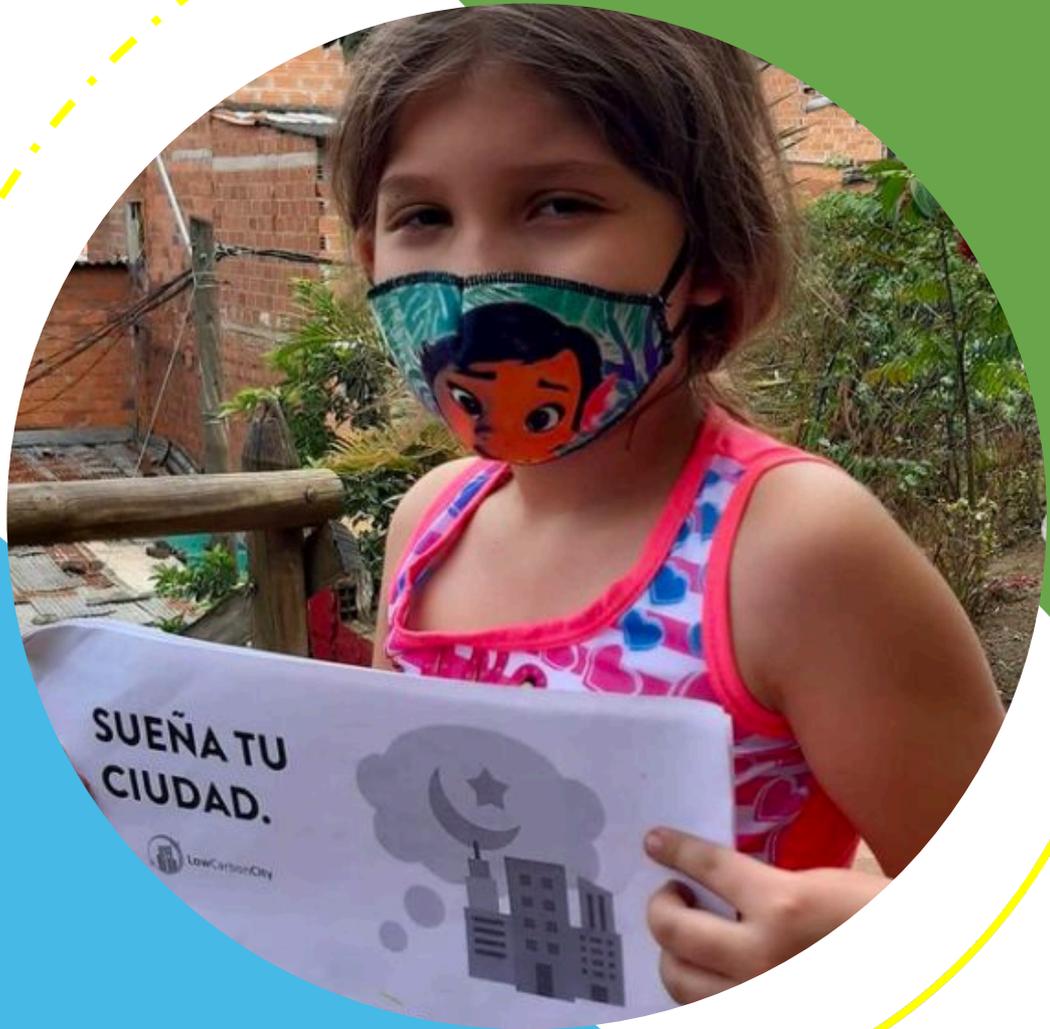
VOLUNTAREERS

Juan Pablo Buitrago, Lina Marcela Cataño, Diana Constanza Restrepo, Natalia Osorio, Dominic Tremblay, Camilo Angel, Gabriela Guerrero, Andres Felipe Vera, Jimena Gutiérrez, Camilo Trujillo.

OUR ALLIES

Adapt Chile - Ashoka - Centro de Desarrollo Cultural Moravia - Climate Reality - Comfama - Corantioquia - DAAD - EcoGox - Ecoregistry - Fondo Acción - Fundación Argos - ICLEI América del Sur - ISA - Incyclo - I see Change - La Savia - Natural Building Lab - Proantioquia - Parque Explora - Puntos Verdes Lito - Ruta N - Sistemas Inteligentes en Red - Sofía Pérez de Soto - Territorios Sostenibles - Universidad Técnica de Berlín - Urban Oasis - Universidad EAFIT - Universidad CES - Universidad de los niños - XM.

2020



Our
MANAGEMENT
Report



LowCarbonCity